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Professor, School of Communication, The University of Akron
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EDUCATION

Ph.D. (12/1997)

Department of Communication, The University of Oklahoma, Norman, Oklahoma

Master of Arts. (05/1993)

Department of Communications, Morehead State University, Morehead, Kentucky

Bachelor of Science. (07/1984)

Department of Electronics, Peking University, Beijing, People's Republic of China

AAB in Computer Programming Technology. (05/1999)

The University of Akron, Akron, Ohio

PROFESSIONAL EXPERIENCE

04/2009—present Professor (Tenured)

School of Communication, The University of Akron, Akron, Ohio

01/2022—present Director

Global Studies, Buchtel College of Arts & Sciences, The University of Akron

02/2016—present Director

Confucius Institute, The University of Akron

05/2008-05/2011 Director

Confucius Institute, The University of Akron

04/2004—04/2009 Associate Professor (Tenured)

School of Communication, The University of Akron, Akron, Ohio.

07/1999—04/2004 Assistant Professor

School of Communication, The University of Akron, Akron, Ohio.

08/1997—06/1999 Visiting Instructor (full-time)

School of Communication, The University of Akron, Akron, Ohio.

SCHOLARLY PUBLICATIONS

Journal Articles

- Lin, Y. & Clark, K. C. (2021) Speech assignments and plagiarism in first year public speaking classes: an investigation of students' moral attributes in relation to their behavioral intention, *Communication Quarterly*, 69:1, 23-42, DOI: 10.1080/01463373.2020.1864429
- Lin, Y., Durbin, J. M., & Rancer, A. S. (2017) Perceived Instructor Argumentativeness, Verbal Aggressiveness, and Classroom Communication Climate in Relation to Student State Motivation and Math Anxiety. *Communication Education*, 66, 330-349. DOI: 10.1080/03634523.2016.1245427.
- Sackey, E., Clark, K. D., & Lin, Y. (2017). Participatory communication versus communication strategies of a transnational NGO: Implementing the indoor residual spraying project in the Northern Region, Ghana. *Journal of Intercultural Communication Research*, 46(3), 227-246. DOI: 10.1080/17475759.2017.1311277
- Lybarger, J. E., Rancer, A. S., & Lin, Y. (2017). Superior–Subordinate Communication in the Workplace: Verbal Aggression, Nonverbal Immediacy, and their Joint Effects on Perceived Superior Credibility. *Communication Research Reports*, 34, 124-133. DOI: 10.1080/08824096.2016.1252909.
- Lin, Y., Clark, K. D., and Maher, V. (2017). Spiritual Intelligence, Moral Intensity, and the Intention to Help a Stranger Who Initiates Communication: A Study of Millennial College Students. *Ohio Communication Journal*, 55, 54-63.
- Lin, Y., Durbin, J., & Rancer, A. S. (2016). Math anxiety, need for cognition, and learning strategies in quantitative communication research methods courses. *Communication Quarterly*, 64, 390-409. DOI: 10.1080/01463373.2015.1103294.
- Clark, K. D., Lin, Y. & Maher, V. (2015) Shall I Help a Stranger?: Spiritual Intelligence and its relation to Altruism, Ethnocentrism, Intercultural Willingness to Communicate, and the Intention to Act. *Journal of Intercultural Communication Research*, 44, 1-16.
- Myers, V., & Lin, Y. (2015). Characterizations of Tim Tebow and the cultural phenomenon of Tebowmania: An analysis of the coverage of Tim Tebow by three US newspapers. *Ohio Communication Journal*, 53, 52-61.
- Lin, Y. & Sackey, E. (2015). Use of Facebook: A comparative study of US American and Ghanaian college students. *Communication Research Reports*, 32, 281-286

- Lueck, T. L., Pippis, V. S., Lin, Y. (2014). China's soft power: A New York Times introduction of the Confucius Institute. *Howard Journal of Communications*, 25, 324-349.
- Gao, H. & Lin, Y. (2014). Nonverbal immediacy and attachment styles in dating: A comparison between US American and Chinese college students. *Ohio Communication Journal*, 52, 51-58.
- Rancer, A. S., Durbin, J. M., & Lin, Y. (2013). Teaching communication research methods: Student perceptions of topic understanding, topic difficulty, and their relationship with math anxiety. *Communication Research Reports*, 30, 242-251.
- Bishop, S. C., Hill, P. S., & Lin, Y. (2012). Use of aggressive humor: Aggressive humor style, verbal aggressiveness, and social dominance orientation. *Ohio Communication Journal*, 51, 73-82.
- Jordan-Jackson, F. F., Lin, Y., Rancer, A. S., & Infante, D. A. (2008). Perceptions of males and females' use of aggressive, affirming, and nonaffirming messages in an interpersonal dispute: You've come a long way baby? *Western Journal of Communication*, 72, 239-258.
- Trimbitas, O., Lin, Y., & Clark, K. D. (2007). Arta de a cere scuze in cultura romaneasca: Use of apology in ethnic Romanian culture. *Human Communication*, 10, 401-420.
- Lin, Y. (2006). Political efficacy and its relationships to media use and interpersonal communication in political campaigns. *Ohio Communication Journal*, 41&42, 45-68.
- Lin, Y., Rancer, A. S., & Kong, Q. S. (2006). Family communication patterns and argumentativeness: An investigation of Chinese college students. *Human Communication*, 10, 121-135.
- Lin, Y., Rancer, A. S., & Trimbitas, O. (2005). Ethnocentrism and intercultural-willingness-to-communicate: A cross-cultural comparison between Romanian and US American college students. *Journal of Intercultural Communication Research*, 34, 138-151.
- Lin, Y., Rancer, A. S., & Lim, S. H. (2003). Ethnocentrism and intercultural-willingness-to-communicate: A cross-cultural comparison between Korean and American college students. *Journal of Intercultural Communication Research*, 32, 117-128.
- Lin, Y., & Rancer, A. S. (2003). Sex differences in Intercultural communication apprehension, ethnocentrism, and intercultural willingness to communicate. *Psychological Reports*, 92, 195-200.

- Lin, Y., & Rancer, A. S. (2003). Ethnocentrism, intercultural communication apprehension, intercultural willingness-to-communicate, and intentions to participate in an intercultural dialogue program: Testing a proposed model. *Communication Research Reports*, 20, 62-72.
- Lin, Y., & Lim, S. H. (2002). Relationships of media use to political cynicism and efficacy: A preliminary study of South Korean young voters. *Asian Journal of Communication*, 12, 25-39.
- Lin, Y. (2002). Age, sex, education, religion, and perception of tattoos. *Psychological Reports*, 90, 654-658.
- Turrell, W. A., Spiker, J. A., & Lin, Y. (2001). Issues influencing citizens voting behavior: A case study of a city council election. *Ohio Speech Journal*, 39, 7-29.
- Anderson, C. M., Raptis, P., Lin, Y., & Clark, F. (2000). Motives as predictors of argumentativeness and verbal aggressiveness of Black and White adolescents. *Communication Research Reports*, 17, 115-126.
- Lin, Y., & Kaid, L. L. (2000). Fragmentation of the intellectual structure of political communication study: Some empirical evidence. *Scientometrics*, 47, 143-164.
- Lin, Y. (1999). Using mass media in the Presidential Primaries: Effects on candidate issue knowledge and confidence in judging candidate viability. *Communication Research Reports*, 16, 393-402.
- Lin, Y. (1996). Empirical studies of negative political advertising: A quantitative review using a method of combined citation and content analysis. *Scientometrics*, 37, 385-399.
- Murphy, M. & Lin, Y. (1996). How much are customers willing to pay for interlibrary loan service? *Journal of Library Administration*, 23, 125-140.

Book Chapters and Others

- Lin, Y. (2020). Intercultural communication. In D. Turner (Ed.), *Introduction to Communication: A Top Hat interactive text*. Toronto, ON: Top Hat Monocle.
- Lin, Y., Hill, P. S., & Bishop, S. C. (2012). Cross-cultural humor: A new frontier for intercultural communication research. In R. DiCioccio (Ed.), *Humor communication: Theory, impact, and outcomes* (pp. 255-280). Dubuque, IA Kendall Hunt Publishing.
- Lin, Y., Zhao, J. G., & Zhao, F. M. (2010). Exploring constructive aggressive communication in China: Its cultural roots, strategies, and new developments.

- In T. Avtigis & A. Rancer (eds.), *Arguments, aggression, and conflict: New directions in theory and research* (pp. 82-99). NY: Routledge.
- Rancer, A. S. Lin, Y. Durbin, J. M., & Faulkner, E. (2010). Nonverbal 'verbal' aggression: Its forms and its relation to trait verbal aggressiveness. In T. Avtigis & A. Rancer (eds.), *Arguments, aggression, and conflict: new directions in theory and research* (pp. 267-284). NY: Routledge.
- Lin, Y., & Huang, Y. (2008). The current state of communication studies as an academic discipline in the United States: Organization, education, and research. In J. G. Zhao (Ed.), *Course of Communication* (pp. 225-258). Zhengzhou, P. R. China: Zhengzhou University Press. This book is a designated textbook in communication by the Ministry of Education of P. R. China. The original chapter was written in Chinese.
- Lin, Y. (2008). Information technology in politics. In L. L. Kaid and C. Holtz-Bacha (Eds.), *Encyclopedia of Political Communication* (pp. 332-335). Los Angeles, CA: Sage Publications.
- Lin, Y. (2008). Dependency theory. In L. L. Kaid and C. Holtz-Bacha (Eds.), *Encyclopedia of Political Communication* (pp. 181-182). Los Angeles, CA: Sage Publications.
- Lin, Y. (2004). The structure of political communication research: Fragmentation or diversity? In L. L. Kaid (Ed.), *Handbook of Political Communication Research*, (pp. 69-108). Mahwah, NJ: Lawrence Erlbaum.
- Spiker, J. A., Lin, Y., & Wells, S. D. (2003). The voice of young citizens: A study of political malaise in campaign 2000. In L. L. Kaid, J. Tedesco, D. G. Bystrom, & M. S. McKinney (Eds.), *The millennium election: Communication in the 2000 Campaign* (pp.243-256). Lanham, MD: Rowman & Littlefield Publishers.
- Triece, M. E., Hill, P. S., Clark, K. D., Lin, Y., & Spiker, J. A. (2002). Pedagogies of empowerment: A framework for promoting the success of students of color. In J. Trent (Ed.), *Included in communication learning climates that cultivate racial and ethnic diversity* (pp. 57-75). Washington, DC: American Association for Higher Education.
- Kaid, L. L., Lin, Y., & Noggle, G. (1999). The effects of technological distortions on voter reactions to televised political advertising. In L. Kaid & D. Bystrom (Eds.), *The electronic election: Perspectives on the 1996 campaign communication* (pp. 247-256). Hillsdale, NJ: Lawrence Erlbaum.

PROFESSIONAL PRESENTATIONS

National

- Rancer, A. S., Durbin, J. M., & Lin, Y. (2014). Teaching communication research methods: Student perceptions of topic understanding, topic difficulty, and their relationship with math anxiety. Paper presented at the 2014 NCA annual convention, Chicago, IL.
- *Rancer, A. S. Lin, Y. Durbin, J. M., & Faulkner, E. (2008). Nonverbal 'Verbal' Aggression: Its Forms and Its Relation to Trait Verbal Aggressiveness.
- *The best paper of the Nonverbal Communication Division at the 2008 NCA annual convention, November, 2008.
- Laditka, R. M., Rancer, A. S., & Lin, Y. (2007). Verbal aggressiveness, argumentativeness, and affective orientation and their relations to roommate communication satisfaction and roommate affinity. Paper presented at the 2007 National Communication Association annual convention. Chicago, Illinois, USA.
- Lin, Y., Rancer, A. S., & Sutikalngwiharn, K. (2005). Argumentativeness and verbal aggressiveness scales: An examination of their measurement equivalence in Thai culture. Paper presented at the 2005 National Communication Association annual convention, Boston, Massachusetts, USA.
- Jordan-Jackson, F. F., Lin, Y., Rancer, A. S., & Infante, D. A. (2004). Verbal aggression, argumentativeness, and expectancy violations of males and females. Paper presented at the 2004 National Communication Association annual convention, Chicago, Illinois, USA.
- Lin, Y., Rancer, A. S., & Trimbitas, O. (2004). Ethnocentrism and Intercultural-Willingness-to-Communicate: A Cross-cultural Comparison between Romanian and American College Students. Paper presented at the 2004 National Communication Association annual convention, Chicago, Illinois, USA.
- Lin, Y. (2003). Relationships of media use and interpersonal communication to political efficacy. Paper presented in the 2003 National Communication Association annual convention, Miami, Florida.
- Lin, Y., & Hill, P. S. (2003). Prejudice, stereotyping, personal contact, and perceived interethnic conflict: Some empirical evidence for an integrated model of interethnic conflict. Paper presented in the Poster Session of the 2003 National Communication Association annual convention, Miami, Florida.
- Lin, Y., Rancer, A. S., & Lim, S. (2002). Ethnocentrism and intercultural willingness to communicate: A cross-cultural comparison among Korean and American college students. Paper presented in the 2002 National Communication Association

- annual convention, New Orleans, Louisiana.
- Lin, Y., Clark, K. D., Hill, P. S., Spiker, J. A., & Triage, M. E. (2002). Communication in action: Creation of a multi-media CD-ROM for teaching small Group communication in a culturally diverse classroom. Paper presented in the Poster Session of the 2002 National Communication Association annual convention, New Orleans, Louisiana.
- Lin, Y. (2002). Invited presenter in the section, Students of Color and Teaching/Learning Strategies in the Communication Course: Essays and Instructional Practices, at the 2002 National Communication Association annual convention, New Orleans, Louisiana.
- Lin, Y., & Rancer, A. S. (2001). Ethnocentrism, Intercultural Communication Apprehension, and Intercultural Willingness to Communicate: Testing a Proposed Model. Paper to be presented in the 2001 National Communication Association annual convention, Atlanta, Georgia.
- Lin, Y., Spiker, J. A., & Lim, S. H. (2001). Relationships of Media Use to Political Malaise: A Comparative Study of Young Citizens from the United States and South Korea. Paper to be presented in the 2001 National Communication Association annual convention, Atlanta, Georgia.
- Lin, Y. (2001). Panelist, Radical(izing) roots: Pedagogies of empowerment in the basic speech course. Panel to be presented in the 2001 National Communication Association annual convention, Atlanta, Georgia.
- Spiker, J. A., & Lin, Y. (2000). The voice of young citizens: A study of political malaise in campaign 2000. The 2000 National Communication Association annual convention. Seattle, Washington.
- Lin Y. & Kaid, L. (1998). Fragmentation of the intellectual structure of political communication research: A quantitative examination. The 1998 National Communication Association annual convention. New York.
- Lin, Y. (1997). Testing a model of potential voters' decision-making in the US presidential primary election: Media exposure, viability and electability, and preference of candidate. The 1997 International Communication Association annual convention, Montreal, Canada.
- Lin, Y., & Zhu, D. (1997). A co-cited author analysis of the intellectual structure of political communication scholars: Theoretical perspectives, research foci, and research approaches. The 1997 International Communication Association annual convention, Montreal, Canada.
- Lin, Y. (1996). Students' implementation of new information technologies in an

academic environment: an exploratory study using Rogers' model of diffusion of innovation. The 1996 National Communication Association annual convention, San Diego, CA.

Lin, Y. (1996). A quantitative review of the empirical studies on the negative political advertising. The 1996 National Communication Association annual convention, San Diego, CA. (This article has been included in *ERIC*, Document Number: ED 404683).

Regional

Wigley, C. J. III, Rancer, A. S., & Lin, Y. (2021, March). Conceptualization and development an Alternative Argumentativeness Scale. Paper presented at the 112th annual meeting of the Eastern Communication Association, Virtual Convention Alternative to meeting in Cambridge, MA.

*Lin, Y. & Clark, K. (2020). Speech assignments and plagiarism in first year public speaking classes: An investigation of students' moral attributes in relation to their behavioral intention. ***Top Paper** awarded by the Instructional Communication Interest Group at the ECA 2020 Annual Convention.

*Lin, Y., Yao, L.X., & Rancer, A. S. (2020). Proposing an Alternative Method for the Measurement of Trait Argumentativeness. ***Top Paper** awarded by the Communication Traits Interest Group at the ECA 2020 Annual Convention.

Yeboah, K. A., Lin, Y. & Rancer, A. S (2019). Instructors' aggressive communication behavior and communication climate in relation to student state motivation and information seeking strategy: An investigation of college classroom in Ghana. Paper presented at the 2019 ECA annual conference, Providence, RI.

Lin, Y. & Guo, R. (2019). Communication apprehension, language anxiety, self-perceived communication competence and willingness to communicate in foreign language (Chinese): A test of path model. Paper presented at the 2019 ECA annual conference, Providence, RI.

*Jordan-Jackson, F., Rancer, A., Lin, Y., & Yeboah, K. A. (2018). Ethnicity, Gender, and Use of Affirming and Non-Affirming Messages: Their Impact on Perceptions of an Interpersonal Dispute. Paper presented at the 2018 ECA annual convention, Pittsburgh, PA (*This paper was awarded as the top paper of the Communication Traits Interest Group).

Lin, Y., Rancer, A. S., & Yeboah, K. W. (2018). Argumentativeness and Its Relation to Individualistic and Collectivistic Cultural Orientations Among Millennial US American College Students. Paper presented at the 2018 ECA annual convention, Pittsburgh, PA.

- Lin, Y., Rancer, A. S., Yeboah, K. (2017). Revisiting the Conceptualization and Measurement of Argumentativeness: Implications for Assessing General Tendency to Argue (ARGgt). Paper presented at the 2017 ECA annual conference. Boston, MA.
- *Sackey, E., Clark, K. D., & Lin, Y. (2017). Participatory Communication versus Participation Strategies of a Transnational NGO: Implementing the Indoor Residual Spraying Program in the Northern Region, Ghana. Paper presented at the 2017 ECA annual conference. Boston, MA. (*This paper was awarded one of the top papers for the Intercultural Communication Interest Group at ECA)
- Lin, Y., Durbin, J., and Rancer, A. S. (2016). Perceived instructor argumentativeness and verbal aggressiveness, classroom communication climate, student state motivation and math anxiety: A study of college math class. Paper presented at the 2016 ECA annual conference. Baltimore, MD.
- Lin, Y., Clark, K. D., and Maher, V. (2016). Spiritual intelligence (SI), perceived moral intensity (PMI), intention to act (IA): Communicating with a stranger in order to help. Paper presented at the 2016 ECA annual conference. Baltimore, MD.
- Lybarger, J. E., Rancer, A. S., and Lin, Y. (2016). Superior–Subordinate communication in the workplace: Verbal aggression, nonverbal immediacy, and their joint effects on perceived supervisor credibility. Paper presented at the 2016 ECA annual conference. Baltimore, MD
- *Lin, Y., Durbin, J., & Rancer, A.S. (2015). Learning in an undergraduate quantitative communication research methods course: An investigation of students' perceptions of topic difficulty, topic understanding, and their relationship with math anxiety, need for cognition, and learning strategies. Paper presented at 2015 ECA annual conference at Philadelphia, PA (*This is paper was the top paper of Instructional Communication Division at the ECA.)
- Clark, K. D, Lin, Y., & Maher, V. (2015). Shall I Help a Stranger?: Spiritual intelligence and its relation to religiosity, altruism, ethnocentrism, intercultural willingness to communicate, and the intention to act. Paper presented at 2015 ECA annual conference at Philadelphia, PA.
- *Myers, V. & Lin, Y. (2014). Characterization of Tim Tebow and the Cultural Phenomenon of Tebowmania: An Analysis of the Coverage of Tim Tebow by Three US Newspapers". Paper selected for presentation at the 2014 ECA annual conference, Providence, RI. (*This is paper was one of the top papers of Media Communication Division at the ECA.
- Lin, Y. & Sackey, E. (2014). Use of Facebook: A Comparative Study of US American and Ghanaian College Students. Paper selected for presentation at the 2014 ECA annual conference, Providence, RI.

- Lin, Y. & Myers, V. L. (2013). Jeremy Lin and “(L)insanity”: Constructions of the cultural identities of the first Chinese/Taiwanese American NBA player in three major US newspapers. Paper presented at the 2013 ECA annual conference, Pittsburgh, PA.
- Rancer, A. S., Durbin, J. M., & Lin, Y. (2013). Teaching Communication Research Methods: Student Perceptions of Topic Understanding, Topic Difficulty, and Their Relationship with Math Anxiety. Paper presented at the 2013 ECA annual conference, Pittsburgh, PA.
- *Gao, H. & Lin, Y. (2013). Nonverbal Immediacy and Attachment Style in Dating: A Comparison Between US American and Chinese College Students.* Paper presented at the 2013 ECA annual conference, Pittsburgh, PA.
(*One of the top papers of Nonverbal Communication Division at the ECA.)
- *Lueck, T, Pippis, V., & Lin, Y. (2012). Confucius Institutes and China’s Soft Power: A Culturological Analysis of the New York Times’ Coverage of Confucius Institutes in the United States of America. Paper presented at the 2012 ECA annual conference, Boston, MA. (*Top paper of Media Communication Division at the ECA.)
- Bishop, S. C., Hill, P. S., & Lin, Y. (2012). Use of Aggressive Humor: Aggressive Humor Style, Social Dominance Orientation, and Verbal Aggressiveness. Paper presented at the 2012 ECA annual conference, Boston, MA.
- Bishop, S.C., & Lin, Y. (2012). Nonverbal Communication in Intercultural Contexts: A Literature Review of Recent Studies. Paper presented at the 2012 ECA annual conference, Boston, MA.
- Lin, Y., Hill, P. S., & Bishop, S.C. (2012). Cross-Cultural Humor. Paper presented at the 2012 ECA annual conference, Boston, MA.
- Lin, Y. (2012). Reflections of communication trait research in intercultural communication. Panel presentation at the 2012 ECA annual conference, Boston, MA.
- Lin, Y. (2012). Newspaper coverage of Chinese culture: Do Confucius Institutes provide a communication link? Panel presentation at the 2012 CSCA annual conference, Cleveland, OH.
- Rancer, A. S., Lin, Y., Smith, N., Fairfax, J. R., & Park, E. L. (2009). An Examination of Nonverbal “Verbal” Aggression in the 2008 Presidential and Vice-Presidential Debates. Paper presented at the 2009 ECA annual convention, Philadelphia, PA.
- *Rancer, A. S, Lin, Y., Durbin, J. M., & Faulkner, E. C. (2008). The development of a

- taxonomy of nonverbal 'verbal' aggression. Paper presented at the 2008 ECA annual convention, Pittsburgh, Pennsylvania, USA. (*This paper has been selected to be one of the top papers of the Nonverbal Communication Division.)
- *Hunter, S., & Lin, Y. (2008). Applying concepts of social marketing and diffusion of innovation: An analysis of the marketing and communication activities of performing arts organizations. Paper presented at the 2008 ECA annual convention, Pittsburgh, Pennsylvania, USA. (*This paper has been selected to be one of the top papers of the Applied Communication Division.)
- Smith, N. S., Jacoway, P. R., Woods, E. J., & Lin, Y. (2008). Gender representation in the U.S. animated children's films: A content analysis of physical attributes of male and female characters. Paper presented at the 2008 ECA annual convention, Pittsburgh, Pennsylvania, USA.
- Trimbitas, O., Lin, Y., & Clark, K. D. (2007). *Arta de a Cere Scuze in Cultura Romaneasca*: Use of Apology in Ethnic Romanian Culture. Paper presented at the 2007 Central States Communication Association annual convention, Minneapolis, Minnesota, USA.
- Lee, C. H., & Lin, Y. (2006) Political advertisements in newspaper during the 2004 Taiwanese presidential election: A study of their content characteristics. Paper presented at the 2006 Central States Communication Association annual convention, Indianapolis, Indiana, USA.
- Lin, Y., & Kong, Q. S. (2005). Family communication patterns and argumentativeness: An investigation of Chinese college students. Paper presented at the 2005 Central States Communication Association annual convention, Kansas City, Missouri, USA.
- Hill, P. S., & Lin, Y. (2004). On-line conversational partnership between international and American students: An analysis of intercultural exchange. Paper presented at the 2004 Central States Communication Association annual convention, Cleveland, Ohio, USA.
- Lin, Y., & Croston, A. (2003). A modular approach to teaching speech introduction and conclusion. The 2003 Central States Communication annual conference. Omaha, Nebraska.
- Lin, Y. (2001). Entertainment as Mass Media Effect: An Extended Abstract on Jennings Bryant and Dolf Zillmann's Effort in Formulating Entertainment Theory. The 2001 Central States Communication annual conference. Cincinnati, Ohio.
- Lin, Y. (2001). Tattoos as Self-Expression: An Exploratory Study of Individuals' Perception of Tattooing. The 2001 Central States Communication annual

- conference. Cincinnati, Ohio.
- Lin, Y., & Lim, S. H. (2001). Relationships of Media Use to Political Cynicism and Efficacy: An Investigation of South Korean Young Voters. The 2001 Central States Communication annual conference. Cincinnati, Ohio.
- Spiker, J. A., & Lin, Y. (2001). Are You Talking to Me? Young Citizens' Responses to the 2000 Presidential Debates. The 2001 Central States Communication annual conference. Cincinnati, Ohio.
- Spiker, J. A., & Lin, Y. (2001). Are Young Citizens Engaging in Politics? A Study of Political Malaise in Campaign 2000. The 2001 Central States Communication annual conference. Cincinnati, Ohio.
- Turrell, W. A., Spiker, J. A., & Lin, Y. (2001). Issues Influencing Citizen Voting Behavior: A Case Study of a City Council Election. The 2001 Central States Communication annual conference. Cincinnati, Ohio.
- Lin, Y. (2000). An integration of scholarly research and basic course teaching: Introduction to American learning and teaching style in a basic course for English as a Second Language (ESL) students. The 2000 Speech Communication Association of Ohio annual conference. Westerville, Ohio.
- Anderson, C. M., Raptis, P., Lin, Y., & Clark, F. (2000). Race, sex, and motives as predictors of argumentativeness and verbal aggressiveness. The 2000 Eastern Communication Association annual convention. Pittsburgh, PA.
- Lin, Y. (2000). Mass media in the Presidential Primaries: Effects on candidate issue knowledge, candidate character evaluation, and confidence in judging candidate viability. The 2000 Central States Communication annual conference. Detroit, MI.
- Lin, Y. (1995). A selected review of experimental studies on the effects of negative political advertising. The sixth annual Sooner Communication Conference. The University of Oklahoma.